

Hello [Name]

There's plenty of news on rent restrictions at DM:

On March 16 DMMA [released a video](#) by President Rich Sherman promoting rent restrictions. You'll notice that DMMA management has changed its tune, abandoning claims of "year-round party houses" and "a carousel of short-stay renters". There's no mention in the Sherman video of the never-enforced Scottsdale ordinance. Gone too is the false claim that 78% of all DM owners favor rent restrictions. The new claim is that homes rented short term have to meet standards for apartments and hotels and be located in commercial zones. [Click here](#) for another view on the Sherman video.

On March 27 DMMA sent an email blast "[Setting the Record Straight](#)". Comments inserted into the linked document are highlighted. This email blast is part of the Board's intense marketing campaign to "sell" use restrictions to DM owners.

Starting today, the web site [DMHOC.org](#) is available to improve communication among owners opposed to DM rent restrictions. For example, see the [Timeline](#), an encyclopedia of DM rent restrictions. Or see Arizona legislative advocate Dennis Legere's analysis [What's Wrong with the Proposed Desert Mountain Rent Restrictions?](#)

Today a postcard announcing [DMHOC.org](#) is being mailed to all DM owners. This new site is a two-way street. You can [join DMHOC](#). If you have information about rent restrictions that you want to share with other DM owners, send it to us. On request, we'll list your name on the [Contributors and Advisors](#) tab.

On Monday afternoon, April 2, the first tranche of owner objections to rent restrictions will be released at the DMMA office. I'll send a message with the objection count shortly after release. Once 238 written objections are on file, DMMA has pledged to schedule a meeting and vote on rent restrictions. This time, they may really mean it.

Remember, resisting DM rent restrictions is a two-step process. Your written objection (step one) does not count as a vote. Be ready to vote by mail (step 2) around May 1. Rent restrictions fall flat if anything less than a 2/3 super-majority approves the proposal announced March 12.

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